

IN THE SPECIFICATION:

Kindly amend the first paragraph on page 6 with the following:

As shown in FIG. 1, and discussed further below in conjunction with FIGS. 2 through 4, respectively, the memory 160 of the television programming recommender 100 includes one or more viewer profile(s) 200, a program database 300 and a program recommendation process [[500]] 400. Generally, the illustrative viewer profile 200 provides feature counts derived from the user's viewing history. The program database 300 records information for each program that is available in a given time interval. Finally, the program recommendation process 400 generates recommendation scores for each program in a particular time interval, taking into account the consistency with which a given program was selected relative to the number of times the program was presented.

Kindly amend the last paragraph on page 7 with the following:

The program database 300 may also optionally record an indication of the recommendation score (R) assigned to each program by the television programming recommender 100 in field 370. In addition, the program database 300 may also optionally indicate in field [[370]] 380 the adjusted recommendation score (A)

Kindly amend the first two sentences on page 10 with the following:

programs in the time period of interest to the user during step [[450]] 480, before program control terminates.